

Joint Resolution Recommending “Dixie”

Resolution 2013-01

A JOINT RESOLUTION RECOMMENDING THAT “DIXIE” BE INCLUDED IN THE NEW
NAME OF DIXIE STATE COLLEGE OF UTAH

WHEREAS, Dixie State College of Utah (“Dixie State College”) will soon become a university;

WHEREAS, a new name for the university is necessary;

WHEREAS, Dixie State College is the primary institution of higher learning in Washington County and is a fundamental part of our community;

WHEREAS, since 1913 “Dixie” has been part of the name and branding of Dixie State College;

WHEREAS, the term “Dixie” has been historically used by local residents to refer to the Washington County area refers to the pioneering spirit of those that settled the area;

WHEREAS, the historical relationship between County residents and the only institution of higher learning in their area—an institution which many of their ancestors sacrificed a great deal to build and develop—should be recognized as an important factor in considering the new name of Dixie State College;

WHEREAS, the continued use of “Dixie” in the new name will honor and communicate the heritage, history, and traditions of Dixie State College and our community;

WHEREAS, the continued use of “Dixie” in the new name will demonstrate the importance of community history and the university’s critical, long-standing ties with the many local residents who have generously supported and worked to develop it throughout its own history;

WHEREAS, “Dixie” is the single most important term for the branding of Dixie State College; and

WHEREAS, in the considered judgment of the communities represented below, the history of this community and institutional branding are fundamental considerations in the naming of any higher education institution.

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NOW, THEREFORE, BE IT JOINTLY RESOLVED that:

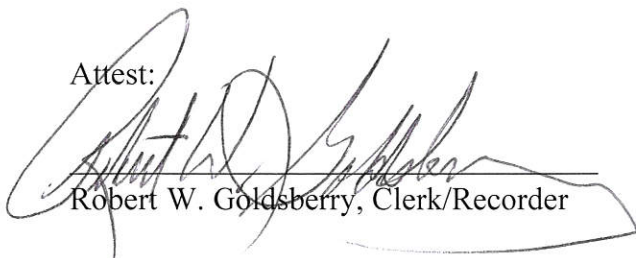
The elected legislative bodies of the following political subdivisions located within Washington County, Utah respectfully request that the term "Dixie" continue to be a prominent part of the new name for Dixie State College of Utah.

JOINT RESOLUTION 2013-01 PASSED AND WAS ADOPTED BY THE TOWN COUNCIL OF THE TOWN OF LEEDS, WASHINGTON COUNTY, STATE OF UTAH, ON THIS DAY 9TH, JANUARY 2013.



Alan Roberts, Mayor

Attest:



Robert W. Goldsberry, Clerk/Recorder